



## **Launch Share the Journey in your community**

Would you like to make a positive change to your community and strengthen the bonds of the human family? If you do, then we invite you to join Caritas' *Share the Journey* campaign.

Share the Journey aims to bring migrants and refugees closer together with communities by creating more spaces and opportunities for them to come together and share stories and experiences.

Pope Francis will launch the campaign in Saint Peter's Square in Rome on 27<sup>th</sup> September 2017 by inviting communities around the world to reach out to migrants and refugees. If you would like to support the Pope's call, you can arrange an event in your community in which you listen to the stories of people with a migration-related story.

Pope Francis has often invited us to combat the 'culture of indifference' with the 'culture of encounter'. This will be our first opportunity to ensure that our communities are places where the culture of encounter thrives and where migrants' and refugees' full dignity is recognised.

Here's how you and your community can participate in our global launch at the end of September.

### **Step 1 – Identify a person or people who would like to share their story**

In early-mid September, contact your local Caritas organisation to see if they are holding an event or are launching Share the Journey in your community. If they aren't, you could identify migrants, refugees, potential migrants and refugees, anyone who's returned to your community or anyone who has ever had a family member migrate and ask them if they'd like to tell their story about how migration has affected them.

### **Step 2- Find a space and publicise your event**

If your Caritas organisation isn't holding an event, find a space where the story-telling event can take place. Distribute the Share the Journey [flyer](#) in your community (a [modifiable version](#) where you can add a time and place is also available). Decorate the room with the Share the Journey [posters](#). Read the pages on how Caritas works on the causes of migration and what myths are commonly held around migration. Publicise the event on social media using #sharejourney when you do the event on 27<sup>th</sup> September.

### **Step 3 – Prepare your speakers**

Make sure the people who agree to share their stories know how long the event will be, what the aim is, if there will be questions. Show them the [Frequently Asked Questions](#) about the campaign and the [Guide to Action](#). Ask them if they'd be happy to be photographed or if quotes from what they can say can be shared on social media, or if you could invite a journalist from a local paper to listen and report on the event.

#### **Step 4 – Share photos and quotes on social media**

We invite bishops, migrants, refugees, community members to photograph themselves in the campaign symbolic gesture of reaching out, to show their support for the campaign. The photo is below. We ask you to share on social media with the hashtag #sharejourney on or after 27<sup>th</sup> September (see below picture of Caritas President Cardinal Luis Tagle).

If your speaker agrees to be quoted, you can share some of the more powerful quotes or thoughts from the speaker and your community on social media.

